

Innovation Accelerator Program for Veterans

Providing Veterans with a Compass to Successful Business Ownership

We are proud to be a part of your journey and success in launching and growing your own business. The Innovation Accelerator Program for Veterans is made possible through a generous grant from the Wisconsin Department of Veteran's Affairs, in partnership with the Fox Valley Technical College Venture Center and the FVTC Foundation.

Congratulations on taking the first step to business ownership! Small business owners are the economic backbone in their communities and we are here to support you every step of the way.

The two-phase, Innovation Accelerator for Veterans Program begins with the E-seed Entrepreneurship Training Series. This training series is designed to provide a successful pathway to self-employment and business ownership. Engaging and experienced instructors, mentors, and coaches, have developed a proven process designed to help you move forward with your idea/business, and unique networking experiences to help you build your network. During phase two, you will attend Website Design and Promotion and Financial Management for Entrepreneurs. Both are 4-part series, where you'll meet one night each week for three hours. Your instructors are successful business owners with decades of experienced business ownership, marketing and financial management. Whether you want to dive into developing a powerful digital marketing strategy or want to learn the better art of small business financial management, these experiences will equip you with skills for success, with your business.

PHASE ONE of the Innovation Accelerator, includes the 36-hour, E-seed Entrepreneurship Training Series. **PHASE TWO** includes both of the 4-part series, Website Design and Promotion and Financial Management for Entrepreneurs.

Your success is our primary mission.

With 20 years' experience as a **leader** in the entrepreneurship ecosystem in the Fox Valley Technical College district, let us help you turn your dream into a reality. **It is truly a privilege to serve those who have served our country.**



"The Veterans Program was instrumental in building my knowledge, expanding my network, providing me resources, and increasing my confidence as I created Whimsical Celebrations LLC."

- Jessica Williams
Veteran, graduate of FVTC's Venture Center Veterans Program, and Owner of Whimsical Celebrations LLC.



Innovation Accelerator Program for Veterans

Let us serve you.

Secure your seat today:

1. Complete and submit the Innovation Accelerator Program for Veterans Application: [Complete & Submit Application](#)
(All applications are approved by the grant funder, not FVTC.)

Join us.

Upon acceptance, ensure your success by following these steps:

1. Attend **PHASE ONE**, E-seed Entrepreneurship Training.
First Cohort: Wednesdays, January 29 - April 16, 2025
Second Cohort: Mondays, February 10 - April 28, 2025

The program runs from 5:30 - 8:30 pm at the FVTC D.J. Bordini Center.

2. Attend **PHASE TWO**, Financial Management for Entrepreneurs and Website Design and Promotion
First Cohort: Financial Management for Entrepreneurs, Wednesdays, April 23 - May 14, 2025
Website Design and Promotion, Wednesdays, May 21 - June 11, 2025
Second Cohort: Financial Management for Entrepreneurs, Mondays, May 5 - June 2, 2025 (no class Monday, May 26)
Website Design and Promotion, Mondays, June 9 - 30, 2025

Both programs run from 5:30 - 8:30 pm at the FVTC D.J. Bordini Center.

3. During the E-seed Entrepreneurship Training Series, attend the recommended entrepreneur networking events as suggested by your instructor.
4. During the E-seed experience, you will also be encouraged to develop a mentoring relationship. We will introduce you to potential mentors via SCORE and other business groups and business leaders in your region. You will all receive one-on-one coaching from FVTC Venture Center adjunct faculty, as needed and/or requested.
5. Attend all classes, participate in activities and complete and submit your business plan.
6. Receive seed funding of \$2,000 for your business launch/grow.

Apply Today!

Scan the QR Code to apply for the Innovation Accelerator for Veterans



Explore Innovation Accelerator for Veterans

Success begins here.

Attend a complimentary Explore session to learn more.

Are you a Veteran enrolled at Fox Valley Technical College (FVTC), or a Veteran who resides in and operates a small business in the FVTC District? Do you want to start or grow your business? During the Explore Innovation Accelerator session, take a look inside at what it takes to launch a startup and small business. Whether you're looking to turn your side-hustle into a full-time gig, grow your small business, or scale a startup, this session will help you understand your next steps.

We can provide you with answers.

- Do you know what kind of business you want to start but don't know what to do first?
- Are you interested in learning about funding available for your startup or growth?
- Do you need help identifying networks that can provide access to markets and resources?
- Would you benefit from engaging with business professionals or developing a business plan?

If you are a Veteran and answered yes to any of these questions, the complimentary Explore Innovation Accelerator session will guide you through the steps of starting your own business. We'll share how the Innovation Accelerator program works, how to apply, what to expect, and how to compete for cash to launch or grow your business. You will leave knowing how FVTC's Venture Center can help you build the business of your future, from idea, to launch, to growth and beyond.

"Embarking on the E-seed Program has been a transformative experience, molding my vision into a comprehensive and strategic business plan. The wealth of knowledge gained throughout the course has not only honed my skills but also instilled in me the confidence necessary for success as an entrepreneur. I believe I have positioned my business for success thanks to the E-seed Program. I strongly urge any aspiring entrepreneur to seize the opportunity to invest in themselves by enrolling in this course—it is a decision that will undoubtedly prove worthwhile."

- Greg Brittnacher,
Veteran, graduate of FVTC's Venture Center's Veteran's Program and Owner of Freedom Claims Agency

Register for a complimentary Explore Innovation Accelerator session, www.fvtc.edu/VentureCenter

Dates	Times	Location
Monday, November 18, 2024	5:30 - 7:00 PM	D.J. Bordini Center
Monday, December 2, 2024	5:30 - 7:00 PM	D.J. Bordini Center
Wednesday, December 11, 2024	5:30 - 7:00 PM	D.J. Bordini Center
Monday, December 16, 2024	5:30 - 7:00 PM	D.J. Bordini Center
Monday, January 6, 2025	5:30 - 7:00 PM	D.J. Bordini Center
Wednesday, January 15, 2025	5:30 - 7:00 PM	D.J. Bordini Center
Monday, January 20, 2025	5:30 - 7:00 PM	D.J. Bordini Center
Monday, February 3, 2025	5:30 - 7:00 PM	D.J. Bordini Center

