Policy Title: **COLLEGE WEB PRESENCE**

Fox Valley Technical College's official website is designated by the following URL: http://www.fvtc.edu and is hosted by FVTC's Information Technology Services Department. Content on the College's website is owned, maintained, and updated by the College in accordance with this policy.

The College's official website is the definitive information and marketing resource for the purpose of generating business. The College's Marketing Services and Information Technology Services Departments serve as the primary authorities for the official website and web application creation, maintenance, and administration including General Data Protection Regulation (GDPR) compliance.

College departments are responsible for ensuring the accuracy and timeliness of information related to their programs and services.

Official College-related information and marketing tools must reside within the fvtc.edu domain. Creation of separate domains and web content must be approved by the respective Executive Team member.

All FVTC owned sites will be monitored for unacceptable content. FVTC has the sole authority in determining whether content is acceptable for posting.

Adopted: 05/23/06
Reviewed: 03/19/19
Revised: 03/19/19