Strategic Plan Measures

Fox Valley TECHNICAL COLLEGE®
Knowledge That Works

Strategic Plan
2016-2022

Measures	2016-17 Baseline	2017-18 Actual	2018-19 Actual	2019-20 Actual	2020-21 Target
Strategic Direction: Access to Technical Education Attract more students to technical career fields through targeted marketing, streamlining complex processes, and reducing known barriers.					
Measure 1.1 – Number of new students enrolled in technical career fields	3,786	3,913	4,117	4,017	3,969
Measure 1.2 – Number of students transitioning directly from high school graduation into technical college programs	1,110	1,072	1,074	1,065	1,085
Measure 1.3 – Number of dual-enrollment students transitioning directly from high school graduation into technical college programs	339	417	456	466	533
Measure 1.4 – Number of FVTC Promise scholars served per year	837 Applicants	162	239	252	186
Strategic Direction: Student Success Improve students' completion of credentials through the redesign of academic and support service systems and practices.					
Measure 2.1 – Number of ABE students transitioning to programs	121	114	141	126	44
Measure 2.2 – % of program students persisting year to year (Fall/Spring students enrolled next Fall)	58.7%	59.9%	57.8%	58.5%	57.4%
Measure 2.3 – % of program students of color persisting year to year	51%	55.8%	54.7%	51.6%	57.4%
Measure 2.4 – Number of graduates earning technical college credentials	2,988	2,997	3,083	2,931	2,787
Measure 2.5 – % of graduates representing students of color	11.1%	13.3%	13.0%	12.1%	14%
Strategic Direction: Workforce & Community Development Work with regional partners to develop solutions to address workforce gaps in key employment sectors.					
Measure 3.1 – % of graduates employed in a related field [OBF1*]	83%	84%	80%	84%	80%
Measure 3.2 – Number of program graduates in high demand fields [OBF2*]	1,627	1,986	2,356	2,236	2,122
Measure 3.3 – Number of credits earned in workforce training categories [OBF7*]	27,810	29,230	29,243	28,562	27,905
Measure 3.4 – Customized training/technical assistance volume	$10.6M	$11.5M	$12.4M	$11.6M	$10.1M
Measure 3.5 – Number of employers served through workforce training	2,067	2,070	2,100	2,003	1,865

* OBF – Outcomes Based Funding

Annual Results Rating Scale   ▮ Meet/Exceed Target   ▮ Progressing but below Target   ▮ Below Target

Our Mission Is To:
Provide relevant technical education and training to support student goals, a skilled workforce, and the economic vitality of our communities.

Our Vision Is To Be:
A catalyst in engaging partners to bring innovative educational solutions to individuals, employers, and communities – transforming challenges into opportunities.

Values

Statements of core values are designed to characterize the desired teaching/learning environment and to guide development of institutional policies and practices. Accordingly, all members of the Fox Valley Technical College community affirm the following College values:

- **Integrity**
  We value responsible, accountable, ethical behavior in an atmosphere of honest, open communication, and mutual respect.
- **Collaborative Partnerships**
  We value partnerships with business, industry, labor, government, educational systems, and our communities.
- **Innovation**
  We value creativity, responsible risk-taking, and enthusiastic pursuit of new ideas.
- **Continuous Improvement**
  We value continuous improvement of our programs, services and processes through employee empowerment and professional development in a team-based culture.
- **Customer Focus**
  We value our internal and external customers and actively work to meet their needs.
- **Diversity**
  We value an educational environment that attracts and supports a diverse student/staff community and fosters global awareness.
- **Sustainability**
  We value the responsible use of resources to achieve balance among social, economic, and environmental practices.

Strategic Directions 2016 - 2022

Access to Technical Education

Attract more students to technical career fields through targeted marketing, streamlining complex processes, and reducing known barriers.

Strategies:

- Focus admissions efforts on the conversion of applicants to enrollees.
- Tailor outreach efforts to better inform diverse populations about College opportunities.
- Analyze the effectiveness of initiatives to address financial and educational barriers.
- Streamline and simplify the multiple registration systems and processes.
- Transition dual-enrollment high school students into technical college programs.
- Engage youth organizations to expand awareness of technical occupations and opportunities.

Student Success

Improve students' completion of credentials through the redesign of academic and support service systems and practices.

Strategies:

- Advance integrated solutions to improve Adult Basic Education student transitions to post-secondary technical programs and related careers.
- Invest in academic and student support services that improve retention and graduation rates, aiming for equity across all student groups.
- Strengthen institutional practices focused on improving outcomes for students of color.
- Foster a culture of assessment to improve student learning.
- Expand specific program pathway plans that map and support completion for both part-time and full-time students.

Workforce & Community Development

Work with regional partners to develop solutions to address workforce gaps in key employment sectors.

Strategies:

- Advance community partnerships that tackle persistent obstacles to self-sufficiency.
- Fine-tune programmatic strategies to address unmet workforce needs throughout the District.
- Expand incumbent worker training, enhancing existing workforce skillsets.
- Partner with employers by providing opportunities to populations with untapped potential.
- Engage regional workforce and economic development organizations as full partners in addressing the talent shortage.

Foundational College Strategies

Collaborative Culture

Foster a cross-functional environment of open communication and cooperation.

- Advance Equity Framework efforts to improve cultural competency and support student success.

Operational Effectiveness

Aim for the most efficient use of resources and optimal alignment of processes.

- Execute the planning and begin the implementation phases of the ERP Cloud migration.