

## Spring 2023

### Marketing, Sales & Service

<b>Academic Program</b> (TD = Technical Diploma) (AAS = Associate in Applied Science)	Class of 2021-22 6 months after graduation					Class of 2016-17 5 years after graduation	
	No. of Grads	No. of Responses	Employed	Employed Related	Average Annual Salary	No. of Responses	Average Annual Salary
<b>INTERIOR DESIGN</b>							
Interior Design (AAS)	76	44	86%	55%	\$42,487*	23	\$48,736*
Interior Design-Kitchen & Bath Design (AAS)	29	15	92%	91%	\$37,750*	6	\$43,067*
<b>MARKETING</b>							
Digital Marketing (TD)	67	48	74%	59%	\$43,250*	N/A	N/A
Marketing (AAS)	23	10	89%	63%	\$54,088	12	\$57,479
<b>SALES &amp; SERVICE</b>							
Sales Specialist (TD)	29	24	93%	69%	\$45,667*	N/A	N/A

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#### Report Definitions:

**Employed:** Percent of graduate survey respondents available for employment who reported employment.

**Employed Related:** Percent of Employed survey respondents who have a job in degree-related field.

**Average Annual Salary:** Wage averages may include graduates employed in the field prior to attending FVTC; five-year graduate wage averages may include students who continued their education and obtained higher-level degrees.

**Asterisk (\*):** An "\*" behind the Average Annual Salary amount indicates the salary is a three-year average. If the program had insufficient data to report one-year averages (fewer than 5 graduates or fewer than 3 graduates with reported wage information), three-year averages are shown if available.

**N/A:** Listed if insufficient data is available.

**FKA:** Formerly Known As, listed for programs that have changed name in the past 2 academic years.