

**High School**

<b>Technical Studies</b>		
10-101-107	Principles of Accounting	3 credits
10-102-112	Intro to Business	3 credits
10-103-120	MS Office Suite	2 credits
10-104-151	Principles of Marketing	3 credits
<b>General Studies</b>		
10-801-195	Written Communication	3 credits
10-801-196	Oral/Interpersonal Comm	3 credits
10-809-196	Intro to Sociology	3 credits
10-809-198	Intro to Psychology	3 credits
10-809-195	Economics	3 credits



**Fox Valley  
 Technical College**

**Additional coursework potentially needed to complete AAS in Business & Administrative programs\*:**

Technical Studies	30 credits
General/Elective Studies	6 credits

\*dependent on career track focus



**Career Options**

**Graduates of the FVTC Marketing AAS program may locate employment in a wide cross-section of businesses and industries. Typical positions include:**

Account Manager	Marketing Specialist
Advertising Sales Rep	Recruiter
Customer Service Rep	Sales/Marketing Representative